

# Program at a Glance

## Business and Management of Entertainment Certificate

### 3 Foundation Courses (12 units)

Course No.   Title	Units	Fall	Winter	Spring	Summer
<a href="#">MGMT X 403.31 The Business of Entertainment</a> +	4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<a href="#">FILM TV X 404 Pre-Production and Production for Film and Television</a> +	4	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>
<a href="#">FILM TV X 404A Post-Production for Film and Television</a>	4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>

### 3 Required Entertainment Business Courses (12 units)

<a href="#">MGMT X 403.01 Legal Primer for the Entertainment Business</a>	4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> / <input checked="" type="checkbox"/>
<a href="#">MGMT X 403.34 Entertainment Financing: From First \$ to Distribution of Profits</a>	4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<a href="#">MGMT X 476.99 Marketing Entertainment: Strategies for the Global Marketplace</a>	4	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

### Select 3 Electives (12 units)

Students must complete 3 electives (12 units) from courses numbered X 400-499 in [Business and Management of Entertainment](#), [Producing](#) or [Entertainment Development](#). Below

is a list of suggested electives. New electives are added regularly.

<a href="#">MGMT X 402.32 Starting Your Own Entertainment Production Company</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MGMT X 403.03 The Business of the Film Industry</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MGMT X 403.33 Independent Film Financing</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MGMT X 403.61 Marketing and Distributing Independent Films across All Platforms</a>	4	<input type="checkbox"/> / <input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> / <input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MGMT X 404.2 Production Accounting for Film and Television</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MGMT X 448.84 Copyright Law in the Entertainment Industry</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MGMT X 452.1 Welcome to Hollywood! Understanding Entertainment Industries' Project Driven Culture</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">FILM TV X 408 Building an Online Audience</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">FILM TV X 431 A World of International Filmmaking</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">FILM TV X 439 Inside the World of Film Acquisitions: How to Sell Your Project to Hollywood</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">FILM TV X 476.223 What Buyers Want</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">FILM TV X 478.086 Building Your Career in Traditional, New, and Future/Emerging Media</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

<a href="#">FILM TV X 479.088 Movie Magic Budgeting</a>	2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">FILM TV X 499.2 Film and Television Internship</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

+ Should be completed within first 2 quarters of study.

Charts Legend:  Fall  Winter  Spring  Summer   
 Section Offered Online

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