

# Music Business



# BMI

As the music industry continues to rapidly evolve, the Music Business Certificate serves both aspiring and established music industry executives, artists, producers, managers, songwriters, and publishers who desire up-to-date information on the principles of the music industry in the areas of A&R, touring, marketing, legal issues, publishing, and artist management.

BMI proudly supports the Music Business Certificate Program.

**Application & Candidacy Fee:** \$200\*

**Estimated Program Tuition:** \$7,000

**Estimated Cost of Textbook/Materials:** \$550

**Duration:** 1 year (Full-Time pace) to 3 years

**Unit Requirement:** 40

**Minimum GPA Requirement for Certificate Completion:** 3.0

\*This program is open admission. The Application & Candidacy fee establishes your candidacy in a certificate for a period of time covering normal progress toward completion and allows you access to a variety of program benefits.

The program is open for enrollment in any quarter for both domestic and F-1 Visa students.

To apply for and establish your candidacy in the Music Business Certificate [click here!](#)

*Course scheduling and fees subject to change without notice.*

Please note that required courses will only count once toward the overall unit requirement for the certificate program.

Click on a selection from the right navigation menu for complete program requirements and quarter by quarter enrollment recommendations.

## Program at a Glance

### 7 Required Music Business Courses (28 units)

#### A&R (4 units)

Course No.   Title	Units	Fall	Winter	Spring	Summer
<a href="#">MUSC X 446.2 A&amp;R: Making Music from Acquisition to Release</a>	4		*		*

#### Touring (4 units)

<a href="#">MUSC X 448.86 Touring, Tour Accounting, and Merchandising</a>	4		*		*
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#### Legal (4 units)

<a href="#">MUSC X 448.35 Legal and Practical Aspects of the Music Business</a>	4		*		*
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## Management (4 units)

<a href="#">MUSC X 447.31 The Insider's Guide to Music Management</a>	4	*		*	
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## Select 1 Marketing Course (4 units)

<a href="#">MUSC X 448.80 Do-It-Yourself Music Marketing</a>	4	*	*	*	
<a href="#">MUSC X 451 Entrepreneurship for the Indie Artist</a>	4		*	*	*

## Select 1 Publishing Course (4 units)

<a href="#">MUSC X 448.17 Music Publishing: Law and Business</a>	4	*			
<a href="#">MUSC X 448.81 Music Publishing: A Creative and Business Perspective</a>	4		*	*	











## Select 1 Production Course (4 units)






<a href="#">MUSC X 448.6 The Record Production Process: Professional Practices</a>	4		*		*
<a href="#">MUSC X 441.3 Audio Recording Theory</a>	4	*		*	*

## Select 3 Electives (12 units)

Students must complete 3 electives (12 units) from courses numbered X 400-499 in [Music Business](#), [Music Production](#) or [Film Scoring](#). Below is a list of suggested electives. New electives are added regularly.

<a href="#">MUSC X 447.22 Beyond the Creative: What You Need to Know about the Business of Music</a>	4	*		*	
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<a href="#">MUSC X 449.2 Music Licensing: Turning Talent into Dollars</a>	4				
<a href="#">MUSC X 484.31 Music Supervision for Film and Television</a>	4				
<a href="#">MUSC X 495.12 A History of the Music Industry</a>	4				
<a href="#">MUSC X 499 Music Industry Internship</a>	4				

Charts Legend:  Fall  Winter  Spring  Summer   
Section Offered Online

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