

Producing



Taught by Hollywood professionals, the Producing Certificate gives participants an insider view of the “real world” aspects of producing, providing the essential skills and knowledge needed for both creative and physical producing. The curriculum emphasizes the role of story as well as principles of financing, marketing, and distribution.

Application & Candidacy Fee: \$200*

Estimated Program Tuition: \$8,400

Estimated Cost of Textbook/Materials: \$550

Duration: 1 year (Full-Time pace) to 3 years

Unit Requirement: 48

Minimum GPA Requirement for Certificate Completion: 3.0

*This program is open admission. The Application & Candidacy fee establishes your candidacy in a certificate for a period of time covering normal progress toward completion and allows you access to a variety of program benefits.

The program is open for enrollment in any quarter for both domestic and F-1 Visa students.

To apply for and establish your candidacy in the Producing Certificate [click here!](#)

Course scheduling and fees subject to change without notice.

Please note that required courses will only count once toward the overall unit requirement for the certificate program.

Click on a selection from the right navigation menu for complete program requirements and quarter by quarter enrollment recommendations.

Program at a Glance







3 Foundation Courses (12 units)

Course No. Title	Units	Fall	Winter	Spring	Summer
FILM TV X 404 Pre-Production and Production for Film and Television +	4	✱	✱	✱	✱
FILM TV X 404A Post-Production for Film and Television	4	✱	✱	✱	✱
MGMT X 403.31 The Business of Entertainment +	4	✱	✱	✱	✱









3 Required Producing Courses (12 units)

FILM TV X 476.244 Story Development Workshop: Crafting Your Original Story	4	✱	✱	✱	✱
MGMT X 403.34 Entertainment Financing: From First \$ to Distribution of Profits	4	✱		✱	
FILM TV X 478.13A The Art of Line Producing	4	✱	✱	✱	✱

Select 1 Marketing Course (4 units)













MGMT X 403.61 Marketing and Distributing Independent Films across All Platforms	4				
MGMT X 476.99 Marketing Entertainment: Strategies for the Global Marketplace	4				

Select 1 Producing Course (4 units)

FILM TV X 476.6 Low-Budget Filmmaking	4				
FILM TV X 475 Producing Commercials for All Platforms: A Practical Workshop	4				
FILM TV X 478.733 Producing Documentaries	4				

Select 4 Electives (16 units)

Students must complete 4 electives (16 units) from courses numbered X 400-499 in [Producing](#), [Entertainment Development](#) or [Business and Management of Entertainment](#). Below is a list of suggested electives. New electives are added regularly.

MGMT X 402.32 Starting Your Own Entertainment Production Company	4				
MGMT X 403.03 The Business of the Film Industry	4				
MGMT X 403.33 Independent Film Financing	4				
MGMT X 404.2 Production Accounting for Film and Television	4				
FILM TV X 408 Building an Online Audience	4				

FILM TV X 431 A World of International Filmmaking	4		❄️		
FILM TV X 439 Inside the World of Film Acquisitions: How to Sell Your Project to Hollywood	4			🌸	
FILM TV X 476.022 The Art and Business of Producing	4			🌸	
FILM TV X 476.223 What Buyers Want	4	🌸			
FILM TV X 476.321 Introduction to Television	4		❄️		
FILM TV X 476.345 Becoming a Showrunner for Narrative Scripted Episodic Series	4	❄️			
FILM TV X 477 Creating Reality and Non-Fiction Television: What Really Works	4	❄️			
FILM TV X 479.088 Movie Magic Budgeting	2	🌸	🌸	🌸	🌸
FILM TV X 499.2 Film and Television Internship	4	❄️	❄️	🌸	❄️

+ Should be completed within the first 2 quarters of study.

Charts Legend: ❄️ Fall ❄️ Winter 🌸 Spring ❄️ Summer 🌸
Section Offered Online