

# Music Business



As the music industry continues to rapidly evolve, the Music Business Certificate serves both aspiring and established music industry executives, artists, producers, managers, songwriters, and publishers who desire up-to-date information on the principles of the music industry in the areas of A&R, touring, marketing, legal issues, publishing, and artist management.

BMI proudly supports the Music Business Certificate Program.

**Application & Candidacy Fee:** \$200\*

**Estimated Program Tuition:** \$7,000

**Estimated Cost of Textbook/Materials:** \$550

**Duration:** 1 year (Full-Time pace) to 3 years

**Unit Requirement:** 40

**Minimum GPA Requirement for Certificate Completion:** 3.0

\*This program is open admission. The Application & Candidacy fee establishes your candidacy in a certificate for a period of time covering normal progress toward completion and allows you access to a variety of program benefits.

The program is open for enrollment in any quarter for both domestic and F-1 Visa students.

**To apply for and establish your candidacy in the Music Business Certificate [click here!](#)**

*Course scheduling and fees subject to change without notice.*

Please note that required courses will only count once toward the overall unit requirement for the certificate program.

Click on a selection from the right navigation menu for complete program requirements and quarter by quarter enrollment recommendations.

## Program at a Glance

### 7 Required Music Business Courses (28 units)

#### A&R (4 units)

Course No.   Title	Units	Fall	Winter	Spring	Summer
<a href="#">MUSC X 446.2 A&amp;R: Making Music from Acquisition to Release</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

#### Touring (4 units)

<a href="#">MUSC X 448.86 Touring, Tour Accounting, and Merchandising</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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#### Legal (4 units)

<a href="#">MUSC X 448.35 Legal and Practical Aspects of the Music Business</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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#### Management (4 units)

<a href="#">MUSC X 447.31 The Insider's Guide to Music Management</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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#### Select 1 Marketing Course (4 units)

<a href="#">MUSC X 448.80 Do-It-Yourself Music Marketing</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MUSC X 451 Entrepreneurship for the Indie Artist</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Select 1 Publishing Course (4 units)

<a href="#">MUSC X 448.17 Music Publishing: Law and Business</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MUSC X 448.81 Music Publishing: A Creative and Business Perspective</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Select 1 Production Course (4 units)

<a href="#">MUSC X 448.6 The Record Production Process: Professional Practices</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MUSC X 441.3 Audio Recording Theory</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## Select 3 Electives (12 units)

Students must complete 3 electives (12 units) from courses numbered X 400-499 in [Music Business](#), [Music Production](#) or [Film Scoring](#). Below is a list of suggested electives. New electives are added regularly.

<a href="#">MUSC X 449.2 Music Licensing: Turning Talent into Dollars</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MUSC X 484.31 Music Supervision for Film and Television</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<a href="#">MUSC X 499 Music Industry Internship</a>	4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Charts Legend:  Fall  Winter  Spring  Summer   
 Section Offered Online

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