

# Producing



Taught by Hollywood professionals, the Producing Certificate gives participants an insider view of the “real world” aspects of producing, providing the essential skills and knowledge needed for both creative and physical producing. The curriculum emphasizes the role of story as well as principles of financing, marketing, and distribution.

**Application & Candidacy Fee:** \$200\*

**Estimated Program Tuition:** \$8,400

**Estimated Cost of Textbook/Materials:** \$550

**Duration:** 1 year (Full-Time pace) to 3 years

**Unit Requirement:** 48

**Minimum GPA Requirement for Certificate Completion:** 3.0

\*This program is open admission. The Application & Candidacy fee establishes your candidacy in a certificate for a period of time covering normal progress toward completion and allows you access to a variety of program benefits.

The program is open for enrollment in any quarter for both domestic and F-1 Visa students.

**To apply for and establish your candidacy in the Producing Certificate [click here!](#)**

*Course scheduling and fees subject to change without notice.*

Please note that required courses will only count once toward the overall unit requirement for the certificate program.

Click on a selection from the right navigation menu for complete program requirements and quarter by quarter enrollment recommendations.

# Program at a Glance

## 3 Foundation Courses (12 units)

| Course No.   Title  | Units | Fall   | Winter   | Spring   | Summer   |
|---|-------|--|--|--|--|
| <a href="#">FILM TV X 404 Pre-Production and Production for Film and Television</a> + | 4     | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> /<br><input type="checkbox"/> |
| <a href="#">FILM TV X 404A Post-Production for Film and Television</a>                | 4     | <input type="checkbox"/>                               | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/>                               | <input type="checkbox"/> /<br><input type="checkbox"/> |
| <a href="#">MGMT X 403.31 The Business of Entertainment</a> +                         | 4     | <input type="checkbox"/>                               | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/>                               | <input type="checkbox"/>                               |

## 3 Required Producing Courses (12 units)

|   |   |  |  |  |  |
|---|---|--|--|--|--|
| <a href="#">FILM TV X 476.244 Story Development Workshop: Crafting Your Original Story</a>      | 4 | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> /<br><input type="checkbox"/> |
| <a href="#">MGMT X 403.34 Entertainment Financing: From First \$ to Distribution of Profits</a> | 4 | <input type="checkbox"/>                               | <input type="checkbox"/>                               | <input type="checkbox"/>                               | <input type="checkbox"/>                               |
| <a href="#">FILM TV X 478.13A The Art of Line Producing</a>                                     | 4 | <input type="checkbox"/>                               | <input type="checkbox"/>                               | <input type="checkbox"/>                               | <input type="checkbox"/>                               |

## Select 1 Marketing Course (4 units)

|   |   |  |                          |  |                          |
|---|---|--|--------------------------|--|--------------------------|
| <a href="#">MGMT X 403.61 Marketing and Distributing Independent Films across All Platforms</a> | 4 | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> /<br><input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">MGMT X 476.99 Marketing Entertainment: Strategies for the Global Marketplace</a>    | 4 | <input type="checkbox"/>                               | <input type="checkbox"/> | <input type="checkbox"/>                               | <input type="checkbox"/> |

## Select 1 Producing Course (4 units)

|   |   |                          |                          |                          |                          |
|---|---|--------------------------|--------------------------|--------------------------|--------------------------|
| <a href="#">FILM TV X 476.6 Low-Budget Filmmaking</a>                                       | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">FILM TV X 475 Producing Commercials for All Platforms: A Practical Workshop</a> | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">FILM TV X 478.733 Producing Documentaries</a>                                   | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

## Select 4 Electives (16 units)

Students must complete 4 electives (16 units) from courses numbered X 400-499 in [Producing](#), [Entertainment Development](#) or [Business and Management of Entertainment](#). Below is a list of suggested electives. New electives are added regularly.

|  |   |                          |                          |                          |                          |
|--|---|--------------------------|--------------------------|--------------------------|--------------------------|
| <a href="#">MGMT X 402.32 Starting Your Own Entertainment Production Company</a>                           | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">MGMT X 403.03 The Business of the Film Industry</a>  | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">MGMT X 403.33 Independent Film Financing</a>   | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">MGMT X 404.2 Production Accounting for Film and Television</a>                                 | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">FILM TV X 408 Building an Online Audience</a>  | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">FILM TV X 431 A World of International Filmmaking</a>  | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">FILM TV X 439 Inside the World of Film Acquisitions: How to Sell Your Project to Hollywood</a> | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <a href="#">FILM TV X 476.022 The Art and Business of Producing</a>  | 4 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

|  |   |                                     |                                     |                                     |                                     |
|--|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| <a href="#">FILM TV X 476.223 What Buyers Want</a>   | 4 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <a href="#">FILM TV X 477 Creating Reality and Non-Fiction Television: What Really Works</a> | 4 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <a href="#">FILM TV X 479.088 Movie Magic Budgeting</a>                                      | 2 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| <a href="#">FILM TV X 499.2 Film and Television Internship</a>                               | 4 | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |

+ Should be completed within the first 2 quarters of study.

Charts Legend:  Fall  Winter  Spring  Summer   
 Section Offered Online