

ENTERTAINMENT



FILM & TELEVISION

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For more information call (310) 825-9064.

Entertainment Studies Networking Opportunities

Exclusively for Certificate Students

Does your project need a director? An actor? A producer? A composer?

Register for FILM TV UL 700 Free Networking Opportunities for Entertainment Studies Certificate Students to attend our free events and collaborate online! This is the perfect opportunity to meet your fellow Certificate Students and make important connections.

Summer Networking Event

Friday, June 28, 5-7pm
UCLA Extension Gayley Center

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Film & TV

For more information call (310) 825-9064, email entertainmentstudies@uclaextension.edu, or visit entertainment.uclaextension.edu.

Business & Management of Entertainment

MGMT X 403.31 The Business of Entertainment

4.0 units
With the entertainment industry converging into a worldwide mass media, both business and operation models continue to rapidly evolve. This introductory course for producers, directors, writers, development personnel, and aspiring media executives examines the changing business issues associated with the entertainment industry. Through lectures, discussions with industry guests, and case studies, instruction focuses on current business and production issues and introduces new business models to navigate content onto new distribution platforms. Some history is highlighted to provide a context for current practices and potential. The course also features opportunities to meet senior entertainment industry executives in various sectors. Topics include financing, contracts, intellectual property issues, licensing, worldwide theatrical marketing and distribution, worldwide home entertainment marketing and distribution, multi-channel network distribution and opportunities, the impact of piracy, and leveraging new distribution platforms. By the end of the course, students should have an understanding of the opportunities available in the business of entertainment.

Reg# 368442

Fee: \$699

No refund after 17 July.

❖ Classroom

10 mtgs

Thursday, 7-10pm, June 27-Sept. 5

UCLA: Dodd Hall

No meeting July 4. 🌐

Instructor to be announced

MGMT X 403.34 Entertainment Financing: From First \$ to Distribution of Profits

4.0 units
This course covers the financial aspects of each step of the motion picture value chain (from development through profit participation) and considers the implications of financial choices. Designed to give you a general understanding of how financial deals are structured, topics include how film financing is secured, connecting the production budget to the financing, when a completion guarantor is required, and the various types of domestic and international distribution arrangements. You also learn about third-party profit participation agreements and the practical aspects and procedures that underlie them; terms and definitions that impact bottom line considerations, including contingent compensation; distribution fees and expenses; the producer's share of profit; distinctions between production, distribution, and marketing costs; and how these costs may significantly impact recoupment and profits.

Reg# 367914

Fee: \$699

No refund after 28 June.

🌐 Online

June 24-Sept. 8

Enrollment limited; early enrollment advised. 🌐 📖

Jeanette B. Milio, feature film and television producer and financier who ran a media fund that invested in the production, acquisition, and worldwide distribution of over 40 television and theatrical projects for HBO, Showtime, ABC, USA Network, Disney, Lionsgate, Sony Pictures, Warner Bros. and others.

MGMT X 404.2 Production Accounting for Film and Television

4.0 units

Responsible for maintaining financial controls and financial reporting of all production funds, the production accountant must provide timely and accurate reporting of the financial information that will enable the producers to maximize production values. This comprehensive course covers duties, including set up and oversight of all accounting functions (i.e. budgeting, cost reporting, accounts payable, accounts receivable, petty cash, purchase orders, BTL payroll, ATL payroll, per diem, and banking) and knowledge of signatory guilds and unions. Other topics include related software; insurance; labor laws; and production tax credits, rebates, and refunds. Guest speakers are included.

Prerequisite(s): Familiarity with basic production terminology and some accounting knowledge is helpful.

Reg# 368199

Fee: \$699

No refund after 7 July.

❖ Classroom

11 mtgs

Monday, 6:30-9:30pm, June 24-Aug. 26

UCLA: Dodd Hall

Saturday, 2-5pm, July 13

UCLA: Dodd Hall 🌐

Aved Savoulian, audit manager and production accountant, NBC Universal Feature Pictures, who has held previous positions at CBS Television and Fox Sports Networks.

Greg Hemstreet, senior director, Production Finance, Universal Pictures

MGMT X 403.01 Legal Primer for the Entertainment Business

4.0 units

This unique course explores key legal principles and contractual relationships within the film and television industry through a dynamic assortment of lectures and hands-on workshops. You develop a core understanding of subjects including idea protection, copyright, defamation, privacy, and the right of publicity. In addition, you are exposed to key issues in manager agreements and in standard film and television agreements, including literary option/purchase agreements, life rights agreements, collaboration agreements, and talent employment agreements. The course concludes with exploring independent film finance and distribution deals. Through learning some essential "countermeasures" to use when reviewing such contracts, you are empowered in a way usually only reserved for elite talent lawyers—and have a lot of fun in the process.

Reg# 367911

Fee: \$699

No refund after 28 June.

🌐 Online

June 24-Sept. 8

Enrollment limited; early enrollment advised. 🌐 📖

David Wienir, talent lawyer at United Talent Agency. Before UTA, Mr. Wienir practiced law at two top talent boutiques where he represented Steven Spielberg and Madonna. He was named to *Variety*'s 2014 Legal Impact Report and is the author of several acclaimed books, including *Making It on Broadway*.

Reg# 368198

Fee: \$699

No refund after 8 July.

❖ Classroom

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3

UCLA: Dodd Hall 🌐

Daniel Lifschitz, associate counsel at Johnson & Johnson, LLP, focusing on entertainment, intellectual property, and business litigation in music, film, and television. Mr. Lifschitz has represented industry figures ranging from Quincy Jones to World Star Hip Hop and writes frequently in trade publications on major entertainment law issues.

MGMT X 448.84 Copyright Law in the Entertainment Industry

4.0 units

What is intellectual property and how does it apply to the entertainment industry? As the ownership of intellectual property continues to be the life blood of the industry and the source of income for many, this course answers these questions while providing a general overview of intellectual property rights with a focus on copyright law and its role in the film, music, and digital online industries, including such related areas as celebrity endorsements and branding. Specific topics covered include authorship and copyright ownership, fair use, how copyrights are licensed and controlled in the entertainment industry, copyright "mechanics," (such as registration and notice), copyright legislation and Congress, and duration of copyright. Also examined is the role of copyright in the entertainment industry and its interaction with other business and legal principles, key court cases, and international copyright protection.

Reg# 368455

Fee: \$699

No refund after 28 June.



June 24-Sept. 2

Enrollment limited; early enrollment advised. 🌐 📖

Jaia Thomas, entertainment and sports attorney. In addition to her practice, Ms. Thomas is a contributor to *Uptown Magazine* and *Entrepreneur Magazine*, where she regularly authors articles pertaining to the intersection of sports, entertainment, entrepreneurship, and the law.

Acting

THEATER X 407.5

Acting Techniques: The Fundamentals

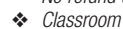
4.0 units

In this introduction to acting, learn fundamental performance techniques and exercises, including relaxation, concentration, sense memory, emotional recall, improvisation, character tasks, and text analysis. You then apply these techniques by rehearsing and performing monologues and two-character scenes. In-class partner work and weekly assignments are required.

Reg# 368342

Fee: \$699

No refund after Sept. 2.



11 mtgs
Monday, 7-10pm, June 24-Aug. 26
UCLA Extension DTLA: 261 S. Figueroa St.
Saturday, 2-5pm, July 20
UCLA Extension DTLA: 261 S. Figueroa St.

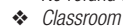
Enrollment limited; early enrollment advised. 🌐

Carol Lefko, veteran casting director, casts feature films, television, commercials and theater. Currently, Ms. Lefko is casting two feature films, *The Same Sky*, shooting in Puerto Rico, and *The Chosen Guard*, shooting in Egypt. Carol is also casting sitcoms *Pineapple Inn* and *Lawrence of Suburbia*.

Reg# 367891

Fee: \$699

No refund after 29 June.



11 mtgs
Wednesday, 7-10pm, June 26-Sept. 4
UCLA Extension Lindbrook Center:
10920 Lindbrook Dr.

Enrollment limited; early enrollment advised. 🌐

Ernesto Gonzalez, actor whose credits include roles in TV shows such as *No Tomorrow*, *Jimmy Kimmel Live*, *Top 10 Criminals*, *Animal Witness*, and series regular on *Yet 2B Named*. He has also performed in national commercials and is an alumnus of the Improvisation Conservatory at The Second City Chicago.

THEATER X 407.78 Improvisation Techniques for the Actor: A Course in Spontaneity

4.0 units

Gain experiential understanding of improvisational acting and develop a strong improvisational perspective essential to scripted work. Through theater games and improvising scenes, develop tools to make you more trusting of your own impulses and more generous with your fellow actors. Learn to go for active choices to play at the top of your intelligence and at the service of the scene. Actors also experience that the best comedy comes out of listening and responding honestly, not "going for jokes."

Reg# 368061

Fee: \$699

No refund after 28 June.



11 mtgs
Tuesday, 7-10pm, June 25-Sept. 3
UCLA Extension Lindbrook Center:
10920 Lindbrook Dr.

Enrollment limited; early enrollment advised. 🌐

Toni Attell, Emmy-nominated actor, comedian, and mime whose background includes a variety of work in theater, film, and television. Ms. Attell has opened for Jay Leno, Steve Martin, and Robin Williams, and has guest-starred on numerous television dramas and sitcoms.

THEATER X 410.3

Acting for the Camera I

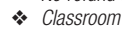
4.0 units

Learn to get comfortable in front of the lens. Exercises begin with on-camera interviews so that students can view their screen images in playback. Instruction focuses on understanding technical and emotional adjustments required for working in front of the camera in a relaxed and truthful way and developing intimacy with the camera. Topics include the difference between frame sizes and learning to hit marks. Hone your acting techniques through scene-study guidelines and sensory and moment-to-moment exercises, as well as monologue work. Some exercises are performed on camera with emphasis on close-ups, simple scenes, and basic camera moves. The instructor critiques individual students' work during playback.

Reg# 368154

Fee: \$699

No refund after 29 June.



11 mtgs
Wednesday, 7-10pm, June 26-Sept. 4
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Students are recorded on camera during several sessions; those wishing to keep a copy of their work must bring a flash drive to each session.

Enrollment limited; early enrollment advised. 🌐

Instructor to be announced

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HYBRID COURSE, page 5.

WEB-ENHANCED COURSE, page 5.

ON-GROUND COURSE, page 5.

TEXTBOOK REQUIRED

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Film & Television

Certificates and

Specializations

Gain the Skills to Take Your Career to the Next Level

Interested in becoming a director? Want a career as a movie producer or executive? Interested in behind-the-scenes positions such as director of photography?

Enroll in one of our 8 Film & Television Certificates.

All of the Film & Television Certificates offer a broad overview of the industry, as well as targeted skills, training, and the contacts you need for success.

Film & Television Certificates

Directing

Acting

Film & TV Development

Producing

Cinematography

Entertainment Studies

Business & Management
of EntertainmentIndependent Producing
Offered entirely online!

Are you looking for a shorter program?

Our specializations can be completed in as little as 2-3 quarters!

Film & Television Specializations

Fundamentals of the Entertainment Industry

Offered entirely online!

This 4-course specialization is ideal for students who are passionate about entertainment and are looking for a short program to prepare them with the basic skill sets needed to break into the entertainment industry.

Editing

Offered entirely online!

This 3-course specialization provides students with the fundamentals of editing theory and practice in the leading digital editing software.

Entertainment Project Management

This 3-course specialization provides opportunities to understand project management concepts and tools in the entertainment space, covering a wide range of industries, from film and TV to Theme Parks and Gaming/Interactive.

Plus, enjoy maximum flexibility—start anytime, with no admissions requirements. Take the next step toward the career you've always wanted!

For More Information

(310) 825-9064 | entertainment.uclaextension.edu

Courses Offered Online

Can't attend an in-person class? Enroll in one of our courses offered online.

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FILM TV X 476.22 Story Analysis for Film and Television

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FILM TV X 476.244 Story Development Workshop: Crafting Your Original Story

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FILM TV X 404 Pre-Production and Production for Film and Television

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FILM TV X 404A Post-Production for Film and Television

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FILM TV X 479.088 Movie Magic Budgeting

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MGMT X 403.61 Marketing & Distributing Independent Films Across All Platforms

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FILM TV X 479.613 The Art and Craft of Film Editing

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FILM TV X 477.84 Introduction to Adobe Premiere

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MUSC X 479.12 Introduction to Pro Tools

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MUSC X 441.3 Audio Recording Theory

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For More Information

(310) 825-9064 | entertainment.uclaextension.edu/enroll

THEATER X 438

Performing in TV Commercials: Practices and Opportunities in the Field

4.0 units

Considering the lucrative field of TV commercials or seeking to improve your confidence in personal or business communications? Take part in simulated auditions, recorded, for both "slice of life" dialogue and "spokesperson" narrative in this course. To help you attain relaxation, taped performances are sensitively directed and critiqued in class. This workshop also provides a comprehensive analysis of a commercial's production from the actor's point of view and gives such professional practices as successful audition techniques, proper photography portfolio, agency representation, and union membership.

Reg# 368350

Fee: \$699

No refund after 30 June.

❖ Classroom

11 mtgs

Thursday, 7-10pm, June 27-Sept. 5

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Saturday, 2-5pm, July 20

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting July 4.

Students are recorded on camera during several sessions; those who wish to keep a copy of their work must bring a flash drive to each session. 🌐

Toni Attell, Emmy-nominated actor, comedian, and mime whose background includes a variety of work in theater, film, and television. Ms. Attell has opened for Jay Leno, Steve Martin, and Robin Williams, and has guest-starred on numerous television dramas and sitcoms.

THEATER X 407.42

Inside Stanislavski: Applications for the Screen Actor

4.0 units

The great Russian actor, director and teacher Konstantin Stanislavski had a method that combined physicality and spirituality when building a character as the shorter route to finding its inner life. Learn these practical techniques of Stanislavski to perform with confidence and depth. Exercises are supplemented with discussion of Stanislavski's concepts, philosophy, and ethics. Most modern acting methods are grounded in the Stanislavski system and understanding the basics of this system helps the actor understand and study other acting techniques. Topics include action vs. emotion, using imagination to create real emotions, relaxation and concentration, emotional memory, and building a character through physicality and voice. At the end of the course, you will have acquired techniques to learn how to deal with stage fright, how to approach a role and inhabit it from the initial research to the physical embodiment of the character, and how to avoid bad acting habits such as faking emotion or overacting.

Reg# 368271

Fee: \$699

No refund after 30 June.

❖ Classroom

11 mtgs

Thursday, 7-10pm, June 27-Sept. 5

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

Saturday, 2-5pm, Aug. 10

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

No meeting July 4. 🌐

Eric Scott Gould, actor, director, screenwriter, and producer. Mr. Gould has performed in more than 50 stage productions and has appeared in TV shows such as *Curb Your Enthusiasm*, *Numb3rs*, *The District*, *Another World*, and recurred on *Without A Trace* for the first four seasons.

FILM TV X 407.45

Acting Workshop: The Meisner Technique

4.0 units

Through improvisation and scene work, explore basic concepts of the Meisner approach to acting with a focus on creating and living in imaginary circumstances. Learn to work more independently, improve rehearsal and research skills, and strengthen vocal and movement skills.

Reg# 368065

Fee: \$699

No refund after 28 June.

❖ Classroom

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

Enrollment limited; early enrollment advised. 🌐

Miebaka Opuiyo-Yohannes, actor and writer whose background includes various performances in film, television, and theater. His credits include acting roles in the films *South Bronx Heroes* and Spike Lee's *25th Hour*, along with numerous stage performances.

THEATER X 409

The Actor's Tool Box: Creating Emotional Truth

4.0 units

Gain acting tools and techniques to help you create true-to-life characters with emotional depth. In this workshop, you learn how to draw emotional material from an array of tools that are both external and internal to the actor. Those tools include sense memory, relaxation, imaging, voice and body work, and improvisation techniques. Sense memory involves reliving sensations experienced through your five senses and helps create a more truthful life for your character. Relaxation techniques help the actor loosen up and access sense memory. Imaging techniques involve the use of imaginary people or objects to access emotions, voice and movement techniques to help sharpen your body as an instrument, and improvisation increases your capability of being "in the moment." All these tools are explored in a supportive environment through weekly exercises. At the end of the class, you perform a scene or a monologue using the techniques explored throughout the class.

Reg# 368293

Fee: \$699

No refund after 27 June.

❖ Classroom

11 mtgs

Monday, 7-10pm, June 24-Aug. 26

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

Saturday, 2-5pm, July 20

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

No meeting Sept. 2. 🌐

Instructor to be announced

Cinematography

FILM TV X 478.436

Composition and Framing for the Motion Picture Camera

4.0 units

This intensive hands-on workshop focuses on composition and framing—the principal creative job of the camera operator. The course is designed for aspiring cinematographers and other students seeking instruction in the basic theory, concepts, principles, and techniques of motion picture camera composition and framing. You operate high definition cameras and lenses equipped with video playback for later review and discussion. You work through a series of skill-enhancing operational problems that increase in difficulty. Close attention is given to designing shots, compositional balance, working with actors, tracking, gear-heads, fluid heads, eye-lines, two-shots, selecting lenses, and interior and exterior framing.

Reg# 367910

Fee: \$1,299

No refund after 5 July.

❖ Classroom

7 mtgs

Wednesday, 7-10pm, July 3-Aug. 17

UCLA: Bunche Hall

Saturday, Sunday, 10am-5pm, July 6 & 7;

July 13 & 14

Pacoima: Mole-Richardson Co.,

12154 Montague St.

Discounts cannot be applied to a portion of fees for this course.

Enrollment limited; early enrollment advised. 🌐

Jason Almendinger, cinematographer whose credits include multiple short films and many national commercial campaigns for such brands as Fiat, Cheerios, Legos, and Sam's Club

FILM TV X 478.283

Lighting for Emotional Impact

4.0 units

This course is designed to help you develop a stronger understanding of lighting for motion pictures. Through lectures, workshops, assignments, and in-class exercises, you learn about different lighting styles and techniques. Special emphasis is placed on lighting tailored specifically for the story and the emotional impact that lighting can have on the audience. The class focuses both on theory and practical application of the concepts presented. Throughout the course, visual references are discussed and completed assignments and supervised exercises are screened and critiqued in class.

Reg# 367909

Fee: \$999

No refund after 8 July.

❖ Classroom

9 mtgs

Tuesday, 7-10pm, June 25-Aug. 6

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Saturday, Sunday, 10am-5pm, July 20 & 21

Pacoima: Mole-Richardson Co.,

12154 Montague St.

Discounts cannot be applied to a portion of fees for this course.

Enrollment limited; early enrollment advised. 🌐

Instructor to be announced

Enroll at uclaextension.edu or call (800) 825-9971

FILM TV X 478.27B

Visualization and Exposure

4.0 units

This advanced course is designed to deepen the cinematographer's understanding of the principles and methods of visualization on-set and in pre-production with particular emphasis on digital exposure and pre-visualizing lighting design and execution. Instruction covers pre-production tools and techniques for cinematographers with emphasis on lighting, lenses, cameras, camera movement, and color. Each week, you participate in exercises and workshops designed to help you master the skills used for visualizing the lighting, camera, and exposure of the scene.

Prerequisite(s): Successful completion of X 478.27A Introduction to Cinematography.

Reg# 367920

Fee: \$1,299

No refund after 2 Aug.

❖ Classroom

7 mtgs

Wednesday, 7-10pm, July 31-Aug. 14

UCLA: Dodd Hall

Saturday, Sunday, 10am-5pm, Aug. 3 & 4

UCLA: Dodd Hall

Saturday, Sunday, 10am-5pm, Aug. 10 & 11

Pacoima: Mole-Richardson Co.,

12154 Montague St.

Enrollment limited; early enrollment advised. 🌐 📖
Discounts cannot be applied to a portion of fees for this course.

Deland Nuse, cinematographer and director of independent films whose credits include the indie feature *The Chilling* and the documentary *The Other Bridge*. Mr. Nuse won the Triple Play Award for Cinematography at the 2006 Long Island Film/Video Expo for the film, *The Showdown*.

FILM TV X 478.27C

Advanced Lighting Workshop

4.0 units

A practical workshop in creating a look and executing a vision through cinematography by using the key tools that are available to the director of photography. You use professional-level lighting instruments (conventional and unconventional), filters, and gels to create your own images on motion picture film stock or digital video. You work in groups during the workshop sessions, and the film images are reviewed and critiqued in class. The course covers a variety of lighting situations (including exterior and interior lighting) through lectures, lighting demonstrations, and specific assignments, including problems often encountered in film and television production. Instruction also includes a review of color theory as it applies to lighting sessions.

Prerequisite(s): Successful completion of X 478.283 Lighting for Emotional Impact or X 478.27B Visualization and Exposure.

Reg# 367906

Fee: \$1,299

No refund after 16 Aug.

❖ Classroom

4 mtgs

Saturday, Sunday, 7:30am-5pm,

Aug. 17, 18, 24 & 25

Pacoima: Mole-Richardson Co.,

12154 Montague St.

Enrollment limited; early enrollment advised. 🌐 📖
Discounts cannot be applied to a portion of fees for this course.

Charles Rose, AIC, cinematographer who has received numerous international awards (Cannes, Venice, New York, Tokyo Film Festivals) for his work in feature films, commercials, documentaries, and music videos.

FILM TV X 478.282

The Craft of the Cinematographer

4.0 units

Learn to apply your knowledge of the principles and elements of cinematography through the making of several short filmmaking assignments. Lectures and discussion cover various lighting and shooting techniques, such as panoramic/widescreen, the use of color or black and white, the use of composition and depth of field as artistic tools, the different shot types and concept of screen direction, how to best frame a shot, and the best ways to execute these techniques. Simultaneously, various film genres are examined. You are asked to test your creativity and understanding of the different cinematography concepts, techniques, and genres presented by completing shooting exercises using your own camera outside of class. Student work is screened and critiqued in class. You must provide your own video camera, have access to editing equipment and software, and be able to output your assignments to various media sources.

Prerequisite(s): Students must have access to a digital video camera and editing equipment and software.

Reg# 367913

Fee: \$999

No refund after 14 July.

❖ Classroom

9 mtgs

Monday, 7-10pm, July 1-Aug. 12

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Saturday, Sunday, 10am-5pm, July 27 & 28

Pacoima: Mole-Richardson Co.,

12154 Montague St.

Enrollment limited; early enrollment advised. 🌐 📖
Discounts cannot be applied to a portion of fees for this course.

Roman Zenz, Award-winning cinematographer. Mr. Zenz has served as a director of photography on several TV documentaries and lifestyle shows, including the History Channel's *Million Dollar Genius* and ARTE's *Tracks*. He recently wrote, produced, and directed the documentary, *Urban Fruit*, airing on Amazon Prime.

Directing

FILM TV X 476.581

The Language of Filmmaking

4.0 units

Designed for filmmakers who need to develop the necessary skills to make better films and viewers who want to better understand and appreciate the complexity of the cinematic text, this course outlines the many components of film language used by great directors to tell their stories in the most effective way. Through a wide selection of multimedia material—including film and sound clips, pictures, articles, and interviews—you analyze shooting and editing techniques employed by the greatest filmmakers of all time. Topics range from functional usage of image composition and lighting to camera movements, editing, and sound. The purpose of this course is to give clarity to the filmmaking process and to enhance the enjoyment of film viewing.

Reg# 368272

Fee: \$699

No refund after 1 July.

🌐 Online

June 27-Sept. 5

A high-speed Internet connection is suggested and QuickTime is required. 🌐

Alessandro Pirolini, PhD in American Film History, University of London; author of *Rouben Mamoulian* and *The Cinema of Preston Sturges*. Dr. Pirolini also has written numerous articles, essays, and film reviews for such publications as *Cineforum*, *Ottoemzzo.com*, and *Il Nuovo Spettatore*.



Making Your First Short Film

Always wanted to make your own short film and thought you had no experience and no money? In this class for aspiring directors, writers, and producers, you use your own camera to learn how to write, produce, direct, and edit a three-to-five-minute short film. Emphasis is placed on maximizing the on-screen value of the project using available resources.

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FILM TV X 476.95

**Directing Workshop I:
Composition and Movement**

4.0 units

As the first hands-on course in the directing series, you complete four short films using your own video camera. Instruction focuses on the basic building blocks of narrative filmmaking: the shot, mise-en-scene, concept, the actor, environment, sound, and montage. Assignments explore aspects of visual expression through the use of composition, rhythm, and point-of-view; moving from black and white/silent compositions to the use of color; non-sync sound; and editing. Your work is screened and critiqued by the instructor and class.

Prerequisite(s): Students must provide their own digital video camera and have access to editing equipment and software.

Reg# 367896

Fee: \$699

No refund after 9 July.

❖ Classroom

11 mtgs

Wednesday, 7-10pm, June 26-Sept. 4

UCLA Extension Gayley Center:

1145 Gayley Ave. 🌐 📖

Tim Arvin, screenwriter and director who has worked in both feature films and new media. He has written films for major studios, including Sony Pictures, as well as independent production companies. He is currently developing a television series and multiple film projects.

FILM TV X 476.95B

Directing Workshop II: Storytelling

4.0 units

In the second part of the Directing Workshop series, participants complete short narrative films using their own digital video camera. Focusing on storytelling, instruction teaches participants how to apply the principles and essential elements of dramatic structure and character development to the filmmaking principles explored in X 476.95 Directing Workshop I: Composition and Movement. Through increasingly complex filmmaking assignments, participants discover how to combine key elements, such as casting, working with actors, shot selection, sync-sound, and music, to communicate the themes, conflict, and story arcs that create compelling narrative for a visual medium. Student work is screened and critiqued by the instructor and class.

Prerequisite(s): X 476.95 Directing Workshop I: Composition and Movement, or previous directing experience. Students must provide their own digital video camera and have access to editing equipment and software.

Reg# 367904

Fee: \$699

No refund after 9 July.

❖ Classroom

11 mtgs

Wednesday, 7-10pm, June 26-Sept. 4

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

Enrollment limited; early enrollment advised. 🌐 📖

Bijon Imtiaz, Award-winning narrative and documentary writer, director, and producer. After the international success of his features *Kingdom of Clay Subjects* (writer/director) and *Live from Dhaka* (producer), his current project *Paradise* has been an official selection at Berlinale's co-production market.

Reg# 367905

Fee: \$699

No refund after 19 July.

❖ Classroom

9 mtgs

Saturday, 10am-1:30pm, June 29-Aug. 24

UCLA Extension DTLA: 261 S. Figueroa St.

Saturday, 10am-5pm, Sept. 7

UCLA Extension DTLA: 261 S. Figueroa St.

No meetings July 6; Aug. 31.

Enrollment limited; early enrollment advised. 🌐 📖

Julian Goldberg, MFA, screenwriter/director/producer, WGA member, whose credits include *The Hawk Is Dying*, *The Eulipion Chronicles*, and *Trans*. He has pilots and features in development with Lionsgate Television, Bow Street Films, and Universal Studios.

🌐 ONLINE COURSE, page 5.

🌐 HYBRID COURSE, page 5.

🌐 WEB-ENHANCED COURSE, page 5.

❖ ON-GROUND COURSE, page 5.

📖 TEXTBOOK REQUIRED

🏠 UC CREDIT, page 6.

Get Credit for an Internship

The Entertainment Studies Internship Program allows certificate students to receive elective credit for work performed with companies in the film, television, and entertainment media communities. Internships are an excellent way to obtain real-life work experience and make the vital connections necessary to a successful career in the entertainment industry.

Internships are restricted to candidates in certificate programs, and only to those students who have completed a substantive portion of their course work (at least 12 units). If you are planning on doing an internship for academic credit, visit our website and take a moment to familiarize yourself with our policies.

You must be enrolled in a certificate to receive internship credit.

For More Information

(310) 825-9064 | entertainment.uclaextension.edu/student-information/internships

FILM TV X 475.44

Directing Actors for the Screen

4.0 units

If directors are the architects of film, then actors are the artisans of a collaborative team working together to realize a singular vision. Through discussions, exercises, casting sessions, and the presentation of scenes, you analyze and apply the directorial skills required for a successful artistic collaboration with performers. You select one dramatic and one comic scene, then cast, rehearse, and present the scenes in class. Topics include analyzing the script, the Method approach to acting, defining objectives, creating dramatic conflict, and the elements of characterization. Actors for class scenes are selected during in-class auditions and final scenes are performed on camera.

Reg# 367933

Fee: \$699

No refund after 12 July.

❖ Classroom

10 mtgs

Saturday, 10am-1pm, June 29-Aug. 17; Sept. 7
UCLA Extension 1010 Westwood:
1010 Westwood Blvd.

Saturday, 10am-5pm, Aug. 24

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting Aug. 31.

Enrollment limited; early enrollment advised. 🌐 📖

David Martin-Porras, director and writer whose credits include the shorts *Inside the Box*, which was nominated for a Goya Award, *La Viuda (The Widow)*, for which he won the DGA Student Film Award, and *Ida y Vuelta (Round Trip)*, which was a finalist for a Student Academy Award.

FILM TV X 478.432

Direct and Produce Reality and Documentary Television

4.0 units

Discover what it takes to be an effective producer and director in the flourishing genre of unscripted television and gain insights in the process of creating a valid series concept that can sell. Through lectures, discussion with industry guests, and analysis of landmark shows, this course navigates the cluttered landscape of non-fiction broadcast and cable television, and focuses on how to succeed as a strong producer and director. You develop an idea from scratch and learn how to complete a total package that is ready to be pitched to a TV network and/or a streaming service. Topics include developing your idea, pitching, getting the job, prepping the shoot, directing/producing on location, interview techniques, what to do once it's in the can, tech talk, post-production tips, the life of a director/producer in the field, and looking ahead to the future of the genre.

Reg# 368915

Fee: \$699

No refund after 17 July.

❖ Classroom

10 mtgs

Thursday, 7-10pm, June 27-Sept. 5

UCLA: School of Public Affairs Bldg. 🌐

Jim Milio

FILM TV X 476.39

Making Your First Short Film

4.0 units

Always wanted to make your own short film and thought you had no experience and no money? In this class for aspiring directors, writers, and producers, you use your own camera to learn how to write, produce, direct, and edit a three-to-five-minute short film. Emphasis is placed on maximizing the on-screen value of the project using available resources. The first part of the class is devoted to the pre-production process, highlighting the role of the story, and provides an overview of affordable shooting equipment and editing technologies. You then develop and write your project, which is filmed outside of class. Instruction includes a primer on the fundamentals of shooting and directing actors, as well as the basics of editing and outputting assignments. The completed films are screened and discussed during the last class.

Prerequisite(s): Students must have access to a digital video camera and editing equipment and software.

Reg# 367858

Fee: \$699

No refund after 7 July.

❖ Classroom

10 mtgs

Monday, 6:30-10pm, June 24-Aug. 26

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Students must have access to a camera and editing equipment. 🌐

Arkesh Ajay, award-winning director, producer, writer and editor of numerous short films and theater productions. Mr. Ajay's recent awards include the Hollywood Foreign Press Award for Artistic Merit and Alfred P. Sloan Screenwriting Award for a feature film screenplay.

FILM TV X 476.12B

Advanced Filmmaking Workshop: Production and Post-Production

8.0 units

In this capstone course of the Directing Certificate program, you maximize your learning experience and improve your filmmaking skills through the creation of a short film that is screened for an invited audience after the end of the course. Having first developed your projects in the course X 476.23 Developing Your Short Film, you enter the workshop ready to begin pre-production. Through lectures, demonstrations, and hands-on exercises, you learn the techniques for translating your script into moving images as well as the creative and physical requirements for directing a film. Topics include budgeting and production scheduling, casting actors and eliciting the best performance, collaborating with the crew, camera blocking, creating the shot list, visual composition, sound, and editing. By mid-class, you have the opportunity to put in practice all the producing and directorial basics you have learned throughout the program as you shoot and edit your film with guidance from the instructor. Dailies are reviewed and critiqued in class. Running time with credits must not exceed 15 minutes.

Prerequisite(s): Enrollment is restricted to Directing Certificate students who have successfully completed X 476.23 Developing Your Short Film. Students with prior short film experience can enroll by consent of instructor, space permitting, and must submit a proposed script for the class. All students must complete an application for approval to enroll.

Reg# 367859

Fee: \$999

No refund after 8 July.

🌐 Hybrid

11 mtgs

June 25-Sept. 8

Tuesday, 7-10pm, June 25-Sept. 3

UCLA: Royce Hall

Students must have access to a video camera and editing equipment.

This course includes both online sessions and classroom meetings. Refer to course syllabus for online session details.

Discounts cannot be applied to a portion of fees for this course.

Enrollment limited; early enrollment advised. 🌐

Fernando Scarpa, award-winning director. He has directed for the national Italian Television RaiUno and the German ZDF and SAT1. Alongside work in documentaries and film, he is developing projects based on his award-winning short, *Doradus*, his play *Galileo 1610*, and a feature *The Book of Ronnie*.

Entertainment Development

FILM TV X 476.243

Developing Your Short Film

4.0 units

Learn the development process as it relates to short films with the focus on developing a short film treatment, first draft, and second draft. You gain an understanding of the basics of story structure and how the specific storytelling elements: theme, plot, characters, and dialogue, work in synergy toward the goal of an effective short story. Topics include character development, creating realistic dialogue, discovering what you are driven to say through your story's theme, and planning the scenes with a limited budget in mind. Lectures and exercises illustrated with film clips and readings emphasize the role of story, creating original characters and developing plot points for different genres of films. You submit your work-in-progress throughout the quarter for evaluation and feedback by the instructor and the class. At the end of the course you will have honed your idea and will have a final short script or treatment ready for shooting.

→ → →

Reg# 368200

Fee: \$699

No refund after 8 July.

❖ Classroom

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3

UCLA Extension Woodland Hills:

21650 Oxnard Street 🌐 📖

Cynthia Riddle, MFA, award-winning writer/producer, a former development exec at MGM, and WGA member who wrote the films *Crossroads*, *Puppy Love*, and *The Brittany Murphy Story*. She has also written projects for Netflix, Showtime, PBS, Nickelodeon, Disney, Starz, and MarVista, among others.

Reg# 368265

Fee: \$699

No refund after 8 July.

❖ Classroom

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr. 🌐 📖

Monique Sorgen, writer and director who has been hired to write both scripted and unscripted television and film for independent productions, as well as major studios and networks, local and foreign. Ms. Sorgen has also directed short films and music videos that have been picked up for distribution.

FILM TV X 476.22

Story Analysis for Film and Television

4.0 units

Designed for aspiring readers, development executives, producers, and storytellers, this course offers a pragmatic, comprehensive overview of story analysis and the tools used by the professional reader. Throughout the course, you learn and practice coverage skills while gaining an understanding of the elements of story. Topics include various types of coverage, how to compose story notes, comparative coverage, character breakdowns, treatments, and outlines. Through weekly assignments, you are required to practice reading and writing for several formats and to deadline. In addition, the current job market and the various expectations of studios and independent producers are discussed. Upon completion of the course, you will have written at least two pieces of full coverage that can be used as part of a professional portfolio or for auditioning for a job as a reader or an assistant.

Prerequisite(s): Strong English composition skills.

Reg# 368216

Fee: \$699

No refund after 8 July.

❖ Classroom

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3

UCLA: School of Public Affairs Bldg. 🌐

France-Luce Benson, Award-winning playwright and screenwriter. Ms. Benson's feature screenplay, *Healing Roots* won the Alfred P. Sloan Foundation award, and *Caroline's Wedding* won the Zoetrope Grand Prize. Her award-winning plays have premiered in prestigious New York theaters and were published in multiple anthologies.

Reg# 368325

Fee: \$699

No refund after 29 June.

🌐 Online

June 25-Sept. 3

Enrollment limited. 🌐 📖

Brooks Elms, writer and director who has written 20 scripts for companies such as Base FX and Broken Road, and recently sold a thriller entitled *Snowfall* to Gold Circle, Benderspink, and Evan Astrowski.

FILM TV X 476.244

Story Development Workshop: Crafting Your Original Story

4.0 units

Producers, development executives, directors, and writers gain practical experience adapting and developing their own stories for motion pictures, movies-of-the-week, and miniseries. Emphasis is placed on studying dramatic structure, learning techniques that strengthen character development, and understanding the importance of collaboration with writers. You are called upon to write development notes; compile directors/writers lists; and learn the difference between beat sheets, step outlines, and story outlines. You also learn how to assess the marketplace by determining what network and studio executives are looking for, as well as the best way to quickly and effectively pitch an idea. You are welcome to submit written works in progress for in-class critiques. At the end of the course, you have honed your storytelling craft by writing original treatments based on your story outline developed in class.

Prerequisite(s): Good written communication skills. Previous training in story analysis is recommended but not required.

Reg# 368068**Fee: \$699**

No refund after 9 July.

❖ **Classroom**

11 mtgs

Wednesday, 6:30-10pm, June 26-Aug. 28
UCLA Extension Lindbrook Center:
10920 Lindbrook Dr.

Enrollment limited; early enrollment advised. 🌐 📖

Scott Agostoni, SVP of Development & Production and in-house consultant at Dick Cook Studios. Scott also runs his own management and consulting practice. Previously, Mr. Agostoni was a Motion Picture & TV Literary/Graphic Novel agent with WME and Non-scripted & Alternative TV agent with WMA.

Reg# 368275**Fee: \$699**

No refund after 30 June.

📺 **Online**

June 26-Sept. 4

Enrollment limited; early enrollment advised. 🌐 📖

Peter Russell, story analyst, Imagine Films Entertainment, CBS, Anschutz Film Group (AFG and Walden Films), and Participant Productions; theater director whose credits include New York's Public Theater (Shakespeare in the Park). Mr. Russell is a recipient of the Nick Adams Short Story Award.

FILM TV X 476.242

Understanding Genre: How to Develop a Hollywood Classic

4.0 units

Producers, executives, writers, and filmmakers focus on story components that make for a good movie. Learn to identify the specific characteristics that define various film genres and how style, form, content, mood, camera work, lighting, and pacing work together to fulfill expectations and deliver a satisfying cinematic experience. Each week, through lecture, discussion, and film clips examining its visual language and its evolution over time, you break down and analyze one of the genres on which Hollywood thrives: action, drama, comedy and romantic comedy, fantasy and science fiction, the mystery-thriller, and horror. Instruction also covers an examination of each genre's target audience and provides you with a common language with which to articulate and sell your ideas in the development process.

Reg# 368281**Fee: \$699**

No refund after 9 July.

❖ **Classroom**

11 mtgs

Wednesday, 7-10pm, June 26-Sept. 4
UCLA: Royce Hall 🌐

Instructor to be announced

FILM TV X 479.482

Television Development: From Idea to Small Screen

4.0 units

In today's ever-evolving TV business and market, figuring out how and where to sell your "product" can be confusing. Once you've settled on an idea, then what are the next steps? How do TV shows get "on the air?" Producers, development executives, directors, and writers will benefit from learning all about the development process for TV series, limited series, and movies-of-the-week. Course topics include how to give notes; how to create writer lists; how attachments such as showrunners, producers, talent, and directors affect your project; how to assess the TV marketplace by determining which networks/outlets are right for which projects; what you should include in your sizzle reel; and finally how to effectively pitch your idea. The course goal is to equip you with the knowledge necessary to successfully go from an idea for a TV series to getting it sold. At the end of the course you have the opportunity to pitch your shows to industry guests.

Reg# 368283**Fee: \$699**

No refund after 10 July.

❖ **Classroom**

11 mtgs

Thursday, 7-10pm, June 27-Sept. 5
UCLA: School of Public Affairs Bldg.
Saturday, 2-5pm, Aug. 17
UCLA: School of Public Affairs Bldg. 🌐 📖

Stephanie Varella, independent producer and former VP of Jerry Bruckheimer TV, who has worked on shows such as *CSI*, *Without a Trace*, *Cold Case*, *Charmed*, and *Seventh Heaven*. She has developed shows with all the major studios and broadcast and cable networks, as well as the newer-streaming outlets.

Producing

FILM TV X 404

Pre-Production and Production for Film and Television

4.0 units

This survey course presents an overview of the real-world aspects of producing as practiced in the various sectors of filmed entertainment from script development through pre-production and production. Topics include the producer's interface with the writer, director, and other key personnel; pitching and selling ideas; script breakdown and scheduling; budgeting; and all the critical on-the-set issues facing the producer.

Reg# 367908**Fee: \$699**

No refund after 28 June.

📺 **Online**

June 24-Sept. 8

Enrollment limited; early enrollment advised. 🌐 📖

Amotz Zakai, vice president, Echo Lake Productions. Mr. Zakai has worked on such projects as *Tsotsi* (Oscar winner, 2006), *Water* (Oscar nominated, 2007), *Away from Her*, and *Thirteen Conversations About One Thing*.

Reg# 368360**Fee: \$699**

No refund after 17 July.

❖ **Classroom**

11 mtgs

Thursday, 7-10pm, June 27-Sept. 5
UCLA: Dodd Hall
Saturday, 10am-1pm, July 27
UCLA: Dodd Hall

No meeting July 4. 🌐 📖

Bridget Terry, award-winning producer and writer whose credits include Showtime film *They*, PBS documentary *The Kennedys: America's Emerald Kings*, and projects for Netflix and NBC-Universal. Ms. Terry formerly served as a showrunner at Showtime and is currently the owner of Chaise Lounge Productions.

**Producing Certificate**

Looking to pursue a certificate in Producing? Taught by Hollywood professionals, the Producing Certificate gives participants an insider view of the "real world" aspects of producing, providing the essential skills and knowledge needed for both creative and physical producing. The curriculum emphasizes the role of story as well as principles of financing, marketing, and distribution.

Get started this summer with these recommended courses.

FILM TV X 404 Pre-Production and Production for Film and Television

This survey course presents an overview of the real-world aspects of producing as practiced in the various sectors of filmed entertainment, from script development through pre-production and production.

Page 91.

FILM TV X 478.13A The Art of Line Producing

Gain an understanding of the boots-on-the-ground work of physical production through the various tasks of a line producer such as creating a budget, location scouting, hiring crew, and everything in between.

Page 91.

For More Information(310) 825-9064 | entertainment.uclaextension.edu/certificates/producing**MGMT X 403.61 Marketing and Distributing Independent Films Across All Platforms**

Learn how to find domestic and overseas distribution for theatrical, television, DVD, and alternative markets by gaining knowledge on how to craft a distribution strategy from the earliest stages of project development.

Page 92.

You do not need to be enrolled in a certificate to take a course.

FILM TV X 478.13A The Art of Line Producing

4.0 units

This comprehensive, step-by-step overview of physical production processes covers the tangible and intangible aspects of line producing, including budget; breakdown and scheduling; hiring and working with cast, director, staff, crew, and outside vendors; choosing locations; equipment and music; how to deal with divergent personalities and specific problem solving during production; and the differences between producing a movie independently versus with a studio. *This is not an introduction to production course.*

Prerequisite(s): A basic knowledge of film production and Movie Magic Budgeting and Scheduling software are highly recommended.

Reg# 368155**Fee: \$699**

No refund after 9 July.

❖ **Classroom**

11 mtgs

Wednesday, 7-10pm, June 26-Sept. 4
UCLA: Dodd Hall 🌐

Instructor to be announced**FILM TV X 476.6 Low-Budget Filmmaking**

4.0 units

In this detailed exploration of low-budget filmmaking, learn techniques and theories examining all phases of the process from development to production to post-production. The focus is on translating a minimum budget into maximum quality on screen. Topics include the script, financing the production, evaluating the marketplace, analyzing and breaking down the screenplay, learning to apply creativity to a budgetary plan to maximize on-screen value, casting, selecting key production personnel, production design, music, editing, sound design, marketing, and distribution. Throughout the class, you are able to apply concepts learned to your own projects.

Reg# 368196**Fee: \$699**

No refund after 8 July.

❖ **Classroom**

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3
UCLA: Dodd Hall 🌐

Lydia Cedrone, who has over 20 years of experience in the entertainment industry; Ms. Cedrone has managed feature film financing at the Walt Disney Company, oversaw production at Michael Mann's Forward Pass Inc. and produced her own films independently.

Screenwriting Courses

The UCLA Extension Writers' Program offers more than 200 screenwriting courses annually—onsite and online—as well as certificates in Feature Film Writing, Television Writing, and Film/TV Comprehensive; specializations in Television Writers Fellowship Prep and Writing and Directing Short Films; Pro-Series in Feature Film and Television Pilot Writing; script consultations; mentorships; and 3 screenwriting competitions.

This quarter's screenwriting courses begin on page 144.

For more information call **Jeff Bonnett** at (310) 206-1542.

FILM TV X 478.733 Producing Documentaries

4.0 units
Learn about the opportunities available to the independent documentary producer in this overview of the entire documentary production process, from idea through distribution. Emphasis is placed on today's market—for both television and theatrical one-to-two-hour programs—through screening and discussing examples of documentary genres. Lectures emphasize story, structure, and style and address related budgetary, financial, and technical aspects of television documentaries. Each participant conceives and drafts a written synopsis for a one-hour television documentary with the option to independently produce a presentation video. Specialists with expertise in archival footage, interview techniques, location shooting, editing, and other areas are invited as guest lecturers, subject to availability.

Reg# 368284
Fee: \$699
No refund after 7 July.
❖ **Classroom**
11 mtgs
Monday, 7-10pm, June 24-Aug. 26
UCLA Extension DTLA: 261 S. Figueroa St.
Saturday, 2-5pm, July 27
UCLA Extension DTLA:
261 S. Figueroa St. 🌐 📖

Priscilla Gonzalez Sainz, Priscilla Gonzalez Sainz, an experienced director, producer and editor. Ms. Gonzalez has worked as an independent film producer – primarily in documentaries – and also worked in television distribution. She has also been a film curator and strategist for independent film financing and distribution.

FILM TV X 479.088 Movie Magic Budgeting

2.0 units
For production managers, producers, corporate finance personnel, and production accounting professionals, this course provides you with a practical understanding of the budgeting process, including how to use Movie Magic Budgeting, a budgeting software application. You prepare a movie-of-the-week budget based on information that typically would be available during pre-production, including a script, day-out-of-days, one line schedule, shooting schedule, departmental budgets, and other hypothetical parameters. *This is not an introduction to production course.*
Prerequisite(s): Students must purchase Movie Magic Budgeting 7. A discount code will be provided to enrolled students after the start of class.

→ → →

Reg# 368451
Fee: \$499
No refund after 30 June.
🌐 **Online**
June 26-July 31

Students enrolled in this section are eligible to purchase Movie Magic Budgeting 7 at a discount. Enrollment limited; early enrollment advised. 🌐 📖
Elia Urquiza, who has written, shot, and edited many films, often at the crossroads of documentary and fiction. As a producer, Ms. Urquiza has worked on a number of commercial, fiction, and non-fiction projects. Her recent documentary, *Next*, has been screened at festivals around the world.

MGMT X 403.61 Marketing and Distributing Independent Films Across All Platforms

4.0 units
What are the considerations involved in financing, packaging, selling, or acquiring a financially viable film? Producers, filmmakers, and screenwriters learn what makes a project attractive to potential buyers, study a variety of deal structures, and learn how to find domestic and overseas distribution for theatrical, television, DVD, and alternative markets. You gain knowledge on how to craft a distribution strategy from the earliest stages of project development. Topics include choosing materials, budget, and casting; selling the film through festivals and markets; key buyers; evolving distribution outlets, such as Internet and cell phones; the roles of producer, marketing and sales executives, and executive producers; and an overview of film financing models.

Reg# 368320
Fee: \$699
No refund after 30 June.
🌐 **Online**
June 26-Sept. 8 🌐 📖

Kevin Mardesich, former head of the story department at Oliver Stone's development company, Ixtlan. He currently runs KevinMardesich.com, a communications practice specializing in written communications for film, television, and industry leaders.

FILM TV X 408 Building an Online Audience

4.0 units
In the Internet age, uploading your work to YouTube or Vimeo is imperative, and successful producers/directors/actors can now demonstrate a growing online audience. This course shows you how to create a public face and promotional platform for your creative content. Using relevant video platforms, social media, and available website creation tools, learn to present and promote your body of work. Instruction emphasizes group discussion and interaction as you are encouraged to use each other's sites and platforms in various assignments. Topics include identifying different audiences; basic video and audio production; mastering available video and audio; review of social media branding sites; creating an individual brand and brand messages; understanding design as it relates to presentation; audience building tools, such as fan pages, tweet marketing, cross-commenting strategies and "response-to" uploading; responding to audience; and professional interaction. The course goal is to create an individual presentation plan, across chosen platforms that is critiqued by your peers.

Reg# 368344
Fee: \$699
No refund after 3 July.
🌐 **Hybrid**
2 mtgs
Classroom meetings
Saturday, 10am-5pm, June 29
Saturday, 10am-1pm, Sept. 7
UCLA Extension DTLA: 261 S. Figueroa St.
Online sessions
June 30-Sept. 6

This course includes both online sessions and classroom meetings. Refer to course syllabus for online session details. Attendance at the first meeting is mandatory.

Enrollment limited; early enrollment advised. 🌐
Robert Scheid, Apple-certified Final Cut Pro, Motion, and DVD Studio Pro instructor; television producer; film and television editor and colorist.

Post-Production

FILM TV X 404A Post-Production for Film and Television

4.0 units
Emphasizing how new technologies continue to impact post-production, this course examines the post-production process for film and television. Topics include picture and sound editing processes; non-linear editing of single and multi-camera programs; special visual effects; the impact of sound—from music scoring to effects design; budgeting, scheduling, and deliveries; and high-definition television and its impact on both feature and television post-production. Includes guest speakers and field trips to post-production facilities.

Reg# 367869
Fee: \$699
No refund after 28 June.
🌐 **Online**
June 24-Sept. 8 🌐

Robert Scheid, Apple-certified Final Cut Pro, Motion, and DVD Studio Pro instructor; television producer; film and television editor and colorist.

Reg# 368354
Fee: \$699
No refund after 17 July.
❖ **Classroom**
10 mtgs
Thursday, 7-10pm, June 27-Sept. 5
UCLA: La Kretz Hall

No meeting July 4. 🌐
Tyler Danna, filmmaker who has edited and produced content for Sony Pictures, Fox, Disney, Universal, Fremantle, Riot Games, Verizon, and more. He offers training in editing software: Avid, Premiere, and Final Cut Pro. He has also written pilots and feature screenplays for production companies.

FILM TV X 479.613 The Art and Craft of Film Editing

4.0 units
Editing is storytelling. Throughout the process, from first assembly to final delivery, editors are responsible for fulfilling the film's potential through a full command of craft, as well as an aesthetic understanding of story, character, and rhythm. By examining different editing styles, this course covers the elements of storytelling, performance, pace, emotion, action, continuity, and time manipulation. Instruction includes lectures, discussion, and viewing exercises. You also learn to select the most appropriate editing systems and technology by evaluating the limitations of budgets and time.

Reg# 367877
Fee: \$699
No refund after 28 June.
🌐 **Online**
June 24-Sept. 8

Enrollment limited; early enrollment advised. 🌐 📖
Robert Scheid, Apple-certified Final Cut Pro, Motion, and DVD Studio Pro instructor; television producer; film and television editor and colorist.

FILM TV X 477.84 Introduction to Adobe Premiere

4.0 units
Adobe Premiere Pro is used by professionals across the spectrum of filmed entertainment, including feature films, music videos, and documentaries. You learn how to use this powerful program, from simple editing techniques to more complex compositing, layering, tilting, motion graphics, and sound design. Instruction includes illustrated lectures, demonstrations, discussion, and class projects. Topics include starting a project, organization and subclipping, timeline and basic editing tools, editing audio, video effects, color correction and grading, titles and motion, exporting, and posting online.
Prerequisite(s): You are required to have a working, current copy of Adobe Premiere Pro CC, as well as have video and audio files ready for use while learning Adobe Premiere Pro.

Reg# 367892
Fee: \$699
No refund after 28 June.
🌐 **Online**
June 24-Sept. 8

Enrollment limited; early enrollment advised. 🌐 📖
James Biddle, award winning filmmaker and editor. Mr. Biddle is a certified professional instructor of Avid Media Composer, Adobe Premiere, and Final Cut Pro X. He is a senior lecturer at Grady College, University of Georgia and runs the Grady College Authorized Training Center for Avid Media Composer and Adobe Premiere.

FILM TV UL 700 Free Networking Opportunities for Entertainment Studies Certificate Students

Does your project need a director, cinematographer, screenwriter, actor, producer, composer, or other crew member? Would you like to meet other like-minded students who have the same business or career goals as you? This is the perfect opportunity to meet your fellow certificate students and make important connections. Attend our free networking events or collaborate with fellow students online!
Prerequisite(s): Enrollment is restricted to certificate students and alumni in the following programs: Entertainment Studies, Acting, Cinematography, Directing, Film and TV Development, Independent Producing, Producing, Business & Management of Entertainment, Film Scoring, Independent Music Production, Music Business, Screenwriting: Film and TV Comprehensive, Feature Film Writing, Television Writing, and the Editing series.

Reg# 368613
Fee: \$0
No refund after 21 June.
🌐 **Information Session**
1 mtg
Friday, 5-7pm, June 28
UCLA Extension Gayley Center:
1145 Gayley Ave.

Enroll to participate in any of the following FREE Entertainment Studies Networking Opportunities for the Summer 2019 Quarter:

Summer Networking Event—Friday, June 28, 5-7pm

Featuring Round Table Networking, a fun, face-to-face activity where you will have the opportunity to connect with students in various certificate programs. After the round table networking activity, students will be able to mingle and continue building on connections made during the round table networking activity.
Online Networking—June 25-Sept. 8
Connect with fellow students all quarter long via Canvas (the UCLA Extension online learning platform) by participating in online discussions and posting the positions that you need filled for your projects!

Uninstructed Lab

Music

For more information call (310) 825-9064, email entertainmentstudies@uclaextension.edu, or visit entertainment.uclaextension.edu.

Film Scoring

MUSC X 483.43

Instrumentation and Introduction to Orchestration

4.0 units

Explore why musical instruments sound as they do, how their sound is produced, and the rudiments of combining those sounds together. Learn the characteristics and basic idiomatic scoring techniques for each orchestral instrument family (strings, woodwinds, brass, and percussion), as well as approaches of writing for different ensembles. Coursework also includes a review of music fundamentals and how to read and study an orchestral score. Apply your knowledge by composing three short pieces to be played in class.

Prerequisite(s): The ability to read music, knowledge of music notation, and an understanding of the fundamentals of music theory. Basic working knowledge of a music notation program such as Sibelius is highly recommended as students are required to produce and print music scores and instrumental parts for their assignments. Additionally, it is recommended to have any professional quality computer-based Digital Audio Workstation.

Reg# 367854

Fee: \$1,299

No refund after 4 July.

❖ **Classroom**

10 mtgs

Sunday, 3-6:30pm, June 30-Sept. 8
Burbank: Local 47 Musicians Union,
3220 Winona Ave

No meeting Sept. 1.

Enrollment limited; early enrollment advised. Visitors not permitted. 🌐 📖

Discounts cannot be applied to a portion of fees for this course.

Instructor to be announced

MUSC X 403.52

Harmony I: Crash Course in Composing for Tonal Music

4.0 units

The study of harmony has been the foundation of composers for centuries. This intensive crash course not only serves as a complete review of diatonic harmony, but also teaches you how to apply theoretical concepts to your own compositions. Instruction consists of three stages: establishing a strong foundation in diatonic harmony, studying music scores of the great masters who demonstrate these techniques, and creating your own music compositions emulating what you have learned. Concepts covered include proper usage of scales; functional chord progressions and how they work; roman numeral analysis; how to create both regional and true modulation; creating chord inversions; cadence types; and proper notational practices dealing with rhythm, meter, and score set-up. Scores studied include works by J.S. Bach, Mozart, Haydn, Beethoven, Mendelssohn, and more. As you work on your own compositions, utilizing many of the concepts learned, you receive guidance from the instructor and gain the opportunity to build your portfolio.

Prerequisite(s): The ability to read music, knowledge of music notation, and an understanding of the fundamentals of music theory.

Reg# 367841

Fee: \$699

No refund after 12 July.

❖ **Classroom**

11 mtgs

Saturday, 9:30am-12:30pm, June 29-Sept. 7
UCLA Extension Lindbrook Center:
10920 Lindbrook Dr.

Enrollment limited; early enrollment advised. 🌐 📖

Steve Rothstein, PhD, composer of numerous orchestral, choral, and chamber works

MUSC X 403.51

The Art of Counterpoint

4.0 units

The study of counterpoint has been the foundation of training for performing musicians and composers for centuries. This course is designed for all those who wish to develop a foundation in the craft of composition regardless of stylistic concerns. By studying the principles of voice leading, the treatment of dissonances, intervallic and harmonic organization, and melodic structures—all in a polyphonic texture—the aspiring composer and performer not only gains an important skill, but also develops musicianship, as the exercises in writing counterpoint provide an excellent vehicle for furthering the development of aural perception.

Prerequisite(s): Ability to read music.

Reg# 367842

Fee: \$699

No refund after 12 July.

❖ **Classroom**

11 mtgs

Saturday, 1:30-4:30pm, June 29-Sept. 7

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

Enrollment limited; early enrollment advised. 🌐 📖

Steve Rothstein, PhD, composer of numerous orchestral, choral, and chamber works

MUSC X 483.3

Score like the Masters: Contemporary Techniques

4.0 units

Gain an understanding of and learn to emulate current compositional techniques and their enhanced possibilities of expression. Very often composers are asked to compose music “sounding like” that of the major composers today. Study recent film scores and their harmonic, melodic, and textural language of such composers as John Williams, Jerry Goldsmith, Alan Silvestri, and Danny Elfman. You have the opportunity to apply these techniques by composing short pieces using your own DAW MIDI setup.

Prerequisite(s): Access to and proficiency in using a home studio with sequencing software, as samples are required for completion of assignments. The course does not include instruction in any specific software. Participants must already have adequate knowledge and resources to MIDI program short compositions and deliver these electronically.

Reg# 367856

Fee: \$699

No refund after 8 July.

❖ **Classroom**

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Enrollment limited; early enrollment advised. 🌐 📖

Instructor to be announced

MUSC X 483.1

Film Scoring on a Budget

4.0 units

Learn to compose an effective film score on a limited budget using both MIDI pre-records and live professional musicians. Topics include spotting: the practical and psychological considerations of music placement; methods of synchronizing score to picture; and the dramatic utilization of melody, harmony, rhythm, and orchestral texture. You write three cues using MIDI that will be enhanced with live recording sessions played by professional musicians.

Prerequisite(s): Knowledge of music notation and theory, experience in music composition, MUSC X 449.91 The Art and Craft of MIDI, and MUSC X 483.2 Advanced Orchestration: Applied Techniques for the Studio and Scoring Stage, or consent of instructor.

→ → →

Film Scoring Certificate

Endorsed by the Society of Composers & Lyricists



Under the direction of talented industry professionals, learn the essential creative, business and technical skills needed for a successful career in film scoring. Compose your own scores for film, TV, and video games, both electronically and using professional union musicians.

Flexible evening and weekend scheduling allows for completion of the program in as little as 1 year.

Students may begin the program in either the Summer or Winter quarters.

For More Information

(310) 825-9064 | entertainment.uclaextension.edu/certificates/film-scoring

Reg# 367926

Fee: \$1,999

No refund after 10 July.

❖ **Classroom**

11 mtgs

Thursday, 7-10pm, June 27-Sept. 5

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

Sunday, 1:30-4:30pm, July 7

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting July 4.

Three recording sessions to be arranged.

Enrollment limited; early enrollment advised. Visitors not permitted. 🌐

Discounts cannot be applied to a portion of fees for this course.

Charles Fernandez, Emmy- and Annie-nominated composer who has worked for most of the major studios as a composer on such animated series as *Casper*, *101 Dalmatians*, *Doug*, *Aladdin*, *Mermaid*, and *Robot Chicken*, as well as many live and animated features.

MUSC X 482.3

Bringing the Power of Music to Film: A Film Scoring Seminar

4.0 units

This seminar is for film composers, filmmakers, and others interested in the subtle art of film scoring. It examines the crucial contribution music makes to narrative and emotional expression in film. Lectures and discussions, enhanced with film clips and recordings, cover such topics as great film themes and how melodies work in films; musical style, fashion, and concept: what's in and what's out; love and sex in film music: what's hot and what's not; horror, suspense, and how to scare people with music; comedy, emotion, and what makes us laugh and cry; songs and singing in movies: what the singer/songwriter can do; and a guest composers' roundtable.

Reg# 367847

Fee: \$699

No refund after 9 July.

❖ **Classroom**

10 mtgs

Wednesday, 6:30-10pm, June 26-Aug. 21

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

A field trip to a professional recording environment will be scheduled, date to be arranged.

Enrollment limited; early enrollment advised. 🌐

Charles Bernstein, Emmy Award-winning composer whose music is featured in Quentin Tarantino's *Inglourious Basterds* and *Kill Bill*, and who has scored *A Nightmare on Elm Street*, *Cujo*, and *The Entity*. His television credits include *Darwin's Darkest Hour*, *Miss Ever's Boys*, and *Drug Wars*, among many others.

🌐 ONLINE COURSE, page 5.

📖 HYBRID COURSE, page 5.

🌐 WEB-ENHANCED COURSE, page 5.

❖ ON-GROUND COURSE, page 5.

📖 TEXTBOOK REQUIRED

🏠 UC CREDIT, page 6.



Music Business Certificate

Summer is the perfect time to begin pursuing a Music Business Certificate! This program is for aspiring and established artists, producers, managers, songwriters, and publishers on the principles of the music industry in the areas of A&R, touring, marketing, legal issues, publishing, and artist management.

Don't know where to begin? We recommend getting started with the following courses.

MUSC X 446.2 A&R: Making Music from Acquisition to Release

Learn the functions of the A&R professional, including the collective effort needed from all departments—artist and label—in the creation of recorded music in all formats, from inception to acquisition and release.

Page 94.

MUSC X 448.35 Legal and Practical Aspects of the Music Business

Discover how to monetize and maintain revenue in the music industry, no matter what your role may be, by exploring copyrights, streaming services, social networks, the nature of talent/business agreements, and much more.

Page 94.

For More Information

(310) 825-9064 | entertainment.uclaextension.edu/certificates/music-business

MUSC X 448.6 The Record Production Process: Professional Practices

An overview of the role of the record producer and his responsibility through all the stages of making a record: pre-production, recording, overdubs, editing, mixing, and mastering.

Page 95.

You do not need to be enrolled in a certificate to take a course.



BMI proudly supports UCLA Extension certificates.

Reg# 367887

Fee: \$1,999

No refund after 3 July.

❖ Classroom

11 mtgs

Saturday, 10am-1pm, June 29-Sept. 7

Burbank: Local 47 Musicians Union,

3220 Winona Ave

Enrollment limited; early enrollment advised. Visitors not permitted. 🌐 📖

Discounts cannot be applied to a portion of fees for this course.

Instructor to be announced

Music Business

MUSC X 446.2

A&R: Making Music from Acquisition to Release

4.0 units

A definitive analysis of the functions of the A&R professional, this course stresses the collective effort needed from all departments—artist and label—in the creation of recorded music in all formats, from creation to acquisition and release. Topics include new artist acquisition; record deals; the role of the producer; working with personal managers and booking agents; the role of social media from the artist and executive perspectives; A&R and sync strategies; independent touring; the current local music scene; specific A&R approaches for urban music, EDM, singer/songwriter, alternative, and indie music; how to attract interest from major and independent labels without compromising artistic integrity; paths to A&R career positions; and analysis of how recently signed artists got their first contracts. Guest speakers include recording artists, producers, managers, record company executives, and A&R personnel.

Reg# 367889

Fee: \$699

No refund after 7 July.

❖ Classroom

11 mtgs

Monday, 7-10pm, June 24-Aug. 26

UCLA: Dodd Hall

Saturday, 10am-1pm, Aug. 10

UCLA: Dodd Hall 🌐

Justin Paul, Artist and label developer, charting music producer, recording artist, and co-founder at Underground Sol. He is also an international DJ performing at festivals and venues around the world. He recently became the Head of Audio & Music for Spafax Inflight Entertainment.

MUSC X 448.86

Touring, Tour Accounting, and Merchandising

4.0 units

Discover the fundamental aspects of the concert touring industry. This course guides students through the entire touring process from planning to settling live performances. Participants gain an understanding of such different tour revenue streams as ticket sales, sponsorship income, and merchandising. Students also learn how to maximize tour profits through effective marketing, promotion, budgeting and monitoring. Instruction includes lectures, industry guest speakers, and discussion.

Reg# 367923

Fee: \$699

No refund after 9 July.

❖ Classroom

10 mtgs

Wednesday, 6:30-10pm, June 26-Aug. 28

UCLA: School of Public Affairs Bldg. 🌐

Instructor to be announced

MUSC X 448.35

Legal and Practical Aspects of the Music Business

4.0 units

Whether you are an artist, manager, lawyer, accountant, music industry executive, producer, songwriter, music publisher, or work for a digital service provider or other digital media company, this course is essential to understanding the various ways in which rights are exploited and monetized and how revenue is generated in the music business. In addition, the critical topics of building your artist's brand as a business, along with the necessity of ancillary revenue streams outside of music and the cutting edge deals dealt with in the digital space are all covered. Also examined are arrangements between record companies and artists; production deals, producer agreements and other legal and business issues that arise in the recording studio; trademark and rights of publicity; agreements relating to the artist's team of advisors; topics and agreements relating to music publishing rights; monetizing and understanding the differences between subscription and ad-supported services, as well as other digital media opportunities; and fans, brands, social networking sites, and cultural communities as they affect

music, copyrights, and merchandising in a global music market. Discussions on current events relating to the ever-changing tides of the music industry, including the ongoing legislative developments in Washington, D.C. affecting copyright reform and their impact on the future of the business are also woven into lectures throughout the course.

Reg# 367931

Fee: \$699

No refund after 12 July.

❖ Classroom

11 mtgs

Thursday, 7-10pm, June 27-Sept. 5

UCLA Extension Gayley Center:

1145 Gayley Ave.

Saturday, 10am-1pm, July 13

UCLA Extension Gayley Center:

1145 Gayley Ave.

No meeting July 4. 🌐 📖

Kia Kamran, attorney who represents a variety of clients in music and entertainment. He also serves as an executive board member of the Beverly Hills Bar Association's Entertainment Law Section. Formerly, Mr. Kamran was an agent at Variety International.

Music Production

MUSC X 480

Introduction to Logic Pro

4.0 units

Logic Pro is a professional music production program that combines composition, notation, and audio production facilities. Of interest to songwriters, composers, audio producers, and audio engineers, this course introduces you to the primary features and basic user interface of Logic Pro X. Using your own Mac, you walk through the process of creating an actual song, from recording, producing a Virtual Drum track, editing audio with Flex Time and Pitch, and recording/editing/arranging of MIDI sequences and Apple Loops to digital effects processing using virtual amps and pedals, Logic remote on the iPad, automation, and mixing. This course prepares you for the Apple Certification exam.

Prerequisite(s): Basic computer skills and basic audio technology concepts. Students must have access to their own Mac computer with a minimum of 15 GB of free space, a power adapter, and Logic Pro X 10.4 and above (installed and fully updated); external hard drive/audio interface/mic/midi keyboard are optional but recommended.

Reg# 367927

Fee: \$699

No refund after 21 July.

● Hybrid

8 mtgs

July 8-Sept. 8

Monday, 6:30-10pm, July 8-Aug. 26

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

This course includes both online sessions and classroom meetings. Refer to course syllabus for online session details.

Enrollment limited; early enrollment advised. 🌐 📖

Maurizio Ottó De Togni, composer for commercials and TV, music/sound editor and producer. Mr. De Togni is an Apple Certified Master Trainer in Logic Pro and an Avid Certified Pro Tools Expert instructor. His clients include Paramount Pictures, Maroon 5's James Valentine, and Jesse Carmichael.

MUSC X 479.12

Introduction to Pro Tools

4.0 units

Ideal for those who have recently purchased Pro Tools and have been working with the system for less than one year. Learn the foundational skills and working knowledge needed to perform basic Pro Tools operations, and begin your own projects or interface with others using Pro Tools. Topics include system capabilities, navigation and display basics, understanding the edit and mix windows, making your first audio recording, making selections and playing audio, using the editing modes and tools, importing audio and working with video files, using fades, managing audio clips, elastic audio, basic mixing concepts, introduction to Real Time plug-ins, and an introduction to MIDI within

MUSC X 483.12

Writing and Scoring for Strings

4.0 units

This comprehensive workshop in writing music for the string family—violin, viola, cello, and double bass—takes a thorough look at the contemporary and historical use of the strings and their usage in both film and concert music composition. The film composers studied include Bernard Herrmann, John Williams, Thomas Newman, Michael Giacchino, and Jerry Goldsmith. The concert composers include Johannes Brahms, Maurice Ravel, Leonard Bernstein, Edward Elgar, Igor Stravinsky, and John Adams. The course examines how film composition has utilized concert music for specific techniques as well as for inspiration. Many sessions feature one of the members of the string family, with top professionals from the L.A. recording studios demonstrating their respective instruments and playing student compositions. The final project is the writing and subsequent recording of a work for string quintet.

Prerequisite(s): The ability to read music, knowledge of music notation, and an understanding of the fundamentals of music theory.

→ → →

Pro Tools. This course prepares you for the AVID certified Pro Tools 101 exam.

Prerequisite(s): Basic computer skills and basic audio technology concepts. Students must have access to their own Mac or PC laptop with a minimum of 15 GB of free space, a power adapter, and Pro Tools 12 or 2018 (installed and fully updated); external hard drive/ audio interface/mic/midi keyboard are optional but recommended.

Reg# 367853

Fee: \$699

No refund after 12 July.



July 8-Sept. 15

Enrollment limited; early enrollment advised. 🌐 📖

Maurizio Otto De Togni, composer for commercials and TV, music/sound editor and producer. Mr. De Togni is an Apple Certified Master Trainer in Logic Pro and an Avid Certified Pro Tools Expert instructor. His clients include Paramount Pictures, Maroon 5's James Valentine, and Jesse Carmichael.

MUSC X 441.3

Audio Recording Theory

4.0 units

Specifically tailored to independent artists, this course presents a practical and effective introduction to the theory, art, and craft of sound recording. Instruction covers the basics of audio, acoustics, and electronics, as well as the theory and operation of the most commonly used signal processors, audio consoles, monitor loudspeakers, and microphones, and their application to the digital audio workstation production process.

Reg# 367846

Fee: \$699

No refund after 28 June.



June 24-Sept. 8

Enrollment limited; early enrollment advised. 🌐

Michael Blum, award-winning producer/music engineer. Mr. Blum engineered several LPs for Madonna and worked with such artists as Pink Floyd, Bryan Ferry, and Kenny Loggins. He produced platinum artist Anastacia in his own Titan Recording Studio, and discovered, recorded, and produced Kelly Clarkson.

MUSC X 448.6

The Record Production Process: Professional Practices

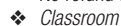
4.0 units

This course provides an overview of the role of the record producer and his responsibility through all the stages of making a record: pre-production, recording, overdubs, editing, mixing, and mastering. Topics include how to use appropriate terminology to communicate effectively with the various members of the production team, sharpening your listening skills so you can incorporate specific elements into your own production, producing for a specific artist's genre of music and how to get the best performance from the artist, how producing a band is different from a solo artist, and how to budget for record production. You also learn arrangement techniques as well as key vocal production techniques for main and background vocals. Discover the difference between producing a mix and engineering a mix, as well as the different style of mixes that are needed before going into the mastering phase of a project. At the end of the course, you will have gained musical, emotional, performance, and arrangement techniques designed to make your music more compelling.

Reg# 367932

Fee: \$699

No refund after 17 July.



Classroom

11 mtgs

Thursday, 7-10pm, June 27-Sept. 5

UCLA Extension Lindbrook Center:

10920 Lindbrook Dr.

Saturday, 10am-1pm, Aug. 10

UCLA Extension 1010 Westwood:

1010 Westwood Blvd.

No meeting July 4.

Enrollment limited; early enrollment advised. 🌐

Adam Moseley, record producer, engineer, and mixer who started his career at the legendary Trident studios where he worked with Phil Ramone, Steve Lillywhite,

Tina Turner, The Cure, Wet Wet Wet, Roxette, Kiss, Rush, Beck, Nikka Costa/Lenny Kravitz, John Cale, and many more.

MUSC X 401.5

Elements of Hit Songwriting

4.0 units

Designed for both musicians and lyricists, this hands-on introduction to the craft of songwriting focuses on collaboration and teaches a step-by-step method for writing a professional-quality song. Instruction emphasizes the elements that make up a successful song and the completion of a demo in preparation for a marketable product. You gain an understanding of all aspects of hit songwriting from structure to groove, covering the different approaches for writing rock, pop, alternative, blues, R&B, hip-hop, and country. You practice creating and developing a hook, learn where to place it, how to set it up, and how to exploit it within different types of song structure. Discussion includes a wide variety of guests from the industry, such as A&R/record companies, music supervisors, record producers, and film and television executives.

Reg# 367844

Fee: \$699

No refund after 8 July.



Classroom

11 mtgs

Tuesday, 7-10pm, June 25-Sept. 3

Burbank: Burbank Music Academy,

4107 W. Burbank Blvd

Enrollment limited; early enrollment advised. 🌐

Arlene Matza-Jackson, songwriter, producer, independent A&R, publisher, and music supervisor who has co-written songs with Kenny Loggins, Maurice White, and many more. She co-wrote two albums with the Grammy-nominated Grand Illusion, songs for Earth, Wind & Fire, and many song placements in TV & Film.

MUSC X 451

Entrepreneurship for the Indie Artist

4.0 units

Record-low album sales, industry lay-offs, and ever-evolving changes in technology can be disheartening for the aspiring artist looking to break into the business, but nothing could be further from the truth! There's never been a better time to be a do-it-yourself artist, and this course gives you the tools to assess what you can do yourself (and how), and when you should bring in the professionals. Many musicians record and market their own music, but only a handful actually monetize those efforts. Learn the importance of establishing a brand and how to harness the power of the Internet to generate awareness and excitement around your music. Topics include creating a business plan for yourself and your brand, forming a marketing campaign, deciding on distribution options, optimizing sales through targeted use of social media tracking tools, building a fan base through gigging and merchandise, publishing and licensing, and the latest developments in promotion—all on a shoestring budget. Instruction features guest speakers who work in various facets of the industry to bring real-world perspective to the topics.

Reg# 367922

Fee: \$699

No refund after 8 July.



Hybrid

11 mtgs

Classroom meetings

Tuesday, 7-10pm, June 25-Sept. 3

UCLA: La Kretz Hall

This course includes both online sessions and classroom meetings. Refer to course syllabus for online session details. 🌐

Robert Teegarden, former manager at Universal Music Group, music business educator, and entrepreneur.



Music Certificates & Specializations

Jump-Start Your Career in Music

Interested in a career in music business? Want to pursue film scoring or creating music independently?

Enroll in one of our Music Certificates.

Music Certificates



BMI proudly supports UCLA Extension certificates.

Music Business

Learn the principles of the music industry in the areas of A&R, touring, marketing, legal issues, publishing, and artist management.

Independent Music Production

Designed for independent artists, develop the creative skills to write, produce, and record music in your home studio, along with the marketing and business skills to sell it.

Film Scoring



Endorsed by the Society of Composers & Lyricists, learn the essential creative, business, and technical skills needed for a successful career in film scoring from talented industry composers.

Are you looking for a shorter program?

Our new specialization in music supervision can be completed in as little as 2 quarters!

Music Specializations

Music Supervision

This 4-course specialization equips students with the skills needed to succeed as music supervisors.

Plus, enjoy maximum flexibility—start anytime, with no admissions requirements. (Exceptions apply to the Film Scoring Certificate.)

Take the next step toward the career you've always wanted!

For More Information

(310) 825-9064 | entertainment.uclaextension.edu